



ADVERTISING, BOAT SHOW, P.O.P. CLAIM FORM

PRE- APPROVAL CLAIM - this form must be submitted with required verification information

Today's Date _____ DEALERSHIP NAME _____

ADVERTISING

NAME OF MEDIA COMPANY _____

DATES OF AD TO

AD TYPE NP RADIO/TV INTERNET BILLBOARD

COST OF AD \$ _____ X .50 = \$ _____ REQUESTED REIMBURSEMENT

ATTACH - COPY OF CONTRACT / COPY OF AD / COPY OF RADIO SCRIPT / ONLINE LINK TO, OR THUMB DRIVE OF, VIDEO

BOAT SHOW

NAME OF BOAT SHOW _____ CITY _____

DATES OF SHOW TO

BOATS DISPLAYED

MODEL	LENGTH	MODEL	LENGTH

ATTACH LIST IF MORE THAN 10 BOATS

TOTAL BOOTH SQUARE FEET TOTAL BOOTHSAPCE COST

AVALON OR TAHOE SQUARE FEET AVALON OR TAHOE SQUARE FEET COST

ATTACH - COPY OF CONTRACT & PHOTO OF DISPLAY (OR REP CAN VERIFY IF NO PHOTO)

POINT OF PURCHASE EXCESS OF \$500 ALLOWANCE FROM ONLINE STORE - **Attach copy of invoice**

FROM OUTSIDE SOURCE - MUST BE PRE - APPROVED COST OF P.O.P. ITEM

 CLAIM X .50 =

DESCRIBE ITEM _____

ATTACH PHOTO OR RENDERING